***Wi-ATSA Minutes***

9/11/2024

President Leslie Barfknecht, Treasurer Jonathan Dickey, Secretary Amy Karn, James Besson, Amy Gasser, Meg Burke, Chelsea Goldblatt, Nikki Haugh, Susan Kelly

Absent: Valerie Gonsalves, Kellie Boder-Miner, Matthew Marsh

Wi-ATSA Goals for 2024

* Education
* Prevention
* Have a voice in the legislature
* Membership

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| **Issue** | **Discussion** | **Action/Decision** | **Person Assigned** |
| Conference | All the speaker information has been sent to SOCCPN. The last thing that needs to be sent is a summary of the evaluations. We received 5 evaluations.  CE Certificates – Amy can e-mail them to anyone who lost theirs or did not take one of the paper ones at the conference. |  | Amy |
| 2025 Conference  (Valerie, Susan, Kelli, Amy G) | * Stephanie Goerlich * Asked to hold our date * Board members agreed to offer her a contract * Venue for the conference | Leslie received information from the Holiday Inn in Pewaukee soliciting our business; sent to Valerie | Valerie |
| Virtual training | * Updates about this * Plan to hold it in January * Will not interfere with ATSA * Jason and Ernie as speakers about ethics * Offer member versus non-member price * Will meet requirements for psychologists and masters’ level * Leslie will send some January dates to Jason * Finalize cost | Leslie has not talked to him about dates. Make them an offer similar to Stephanie. $1500 | Leslie |
| Policy/legislature | No updates |  |  |
| IT issues | * Any updates |  | Jim |
| Prevention  (Amy G) | Leslie reached out, but has not heard back about a time to meet. |  |  |
| Listserv |  |  |  |
| Membership, Marketing  (Chelsea and Nikki) | Goal: Increase WiATSA memberships by raising awareness of the organization amongst potential allies, professionals looking to join the field, and engaging those established in the field.  1.      Implement a campaign of seeking members by notifying members currently on the distribution list the board is looking to grow as well as chapter attendance.  2.      Host a Q & A session of those looking to join WiATSA and the board. Current board members will highlight the benefits of the membership and being a board member. GOAL: MAY 2024 Q & A session will take place.  3.      Explore how WiATSA can engage and be more inclusive to rural communities and those who serve diverse populations.  4.      Increase representation of LGBTQ or underrepresented populations within the chapter/board.  5.      Establish a protocol for elections for WiATSA board roles. GOAL: June 2024 | Chelsea will be guest lecturing at her college and asked for some suggestions about how to share information about the organization. |  |
| Financial updates | Despite some losses from the conference, we are still financially healthy.  With the money market account, we are earning $70 per month. |  |  |
| Next Meeting: | Wednesday, October 9th 6:15 pm Zoom |  |  |

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Amy Karn, Wi-ATSA Secretary Leslie Barfknecht, Wi-ATSA President