***Wi-ATSA Minutes***

12/11/2024

President Leslie Barfknecht, Secretary Amy Karn, Susan Kelly, Valerie Gonsalves, Kelli Bodie-Miner, Meg Burge, Treasurer Jonathan Dickey

Absent: Chelsea Goldblatt, James Besson, Nikki Haugh, Amy Gasser

Resignation: Matthew Marsh

Wi-ATSA Goals for 2024

* Education
* Prevention
* Have a voice in the legislature
* Membership

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| **Issue** | **Discussion** | **Action/Decision** | **Person Assigned** |
| Meeting night and time | Do we need to consider changing the night or time to make it easier for board members to attend?   * Weekdays are preferred * Maybe during the workday? * Historically, the reason for the original rule was that there were board members who were not doing anything to contribute and still getting the perks such as free conference attendance. This does not currently seem to be the case. * We will change the time from 6:15 pm to 6 pm. |  |  |
| Scams | The New Jersey chapter learned about a scam where the e-mail sender acted like another member of the board and asked about financial information.  The New Jersey chapter was sued by a company in California that uses bots to troll for copyright infringements on websites. They were posting Power Points from presenters and were sued because some images were a copyright infringement. | May need to double check to see if we have any Power Point presentations that may have copyrighted information. |  |
| Board member roles | Meg Burge will be part of the legislative group. They will meet on Friday. If anyone else is interested in being part of this group, please let Leslie know.  Matthew Marsh and Amy Gasser will be part of the Prevention group.  Valerie Gonsalves, Kellie Bodie-Minor and Susan Kelly will be part of the Conference committee  Chelsea Goldblatt and Nikki Haugh will be part of the Marketing and Membership committee. | Reviewed roles at last month’s meeting  The transition meeting was completed for marketing and membership. |  |
| 2025 Conference | * Stephanie Goerlich * Asked to hold our date * Board members agreed to offer her a contract * Venue for the conference – Valerie set up a meeting following today’s meeting with Kelli and Susan to discuss a venue * To address issues with evaluations, we will require evaluations in exchange for CE certificates. | Venue for in-person training  The committee contacted several venues which were comparable. The decision was made to go with the Ingleside Hotel in Pewaukee again.  Valerie, Kelli and Susan will work to get a contract signed as we will need to start advertising and things will fill up soon. |  |
| Virtual training | * Registration is live * Code for board members and students * At least 10 people need to attend * 1 month of Zoom needs to be purchased | SOCCPN is willing to provide CE’s  CE Form completed by Jason  There were originally some issues with the registration; however, Jim fixed it.  Codes | Jim will create codes.  Jon will purchase Zoom for the month of January.  Amy to look in Dropbox for past evaluations. |
| Policy/legislature | Leslie met with Meg Burge to show her the bill tracker. Any other members who are interested in being part of this committee should let Leslie or Meg know | Leslie and Meg will take more time with this. The goal is to focus on ones that address prevention. |  |
| IT issues | * No updates as Jim was not at the meeting |  |  |
| Prevention | * They had an hour meeting with them when they asked about our organization, SOT and SO risk assessment. The hour went fast so they will likely have another one in the future. |  |  |
| Membership, Marketing  (Chelsea and Nikki) | Goal: Increase WiATSA memberships by raising awareness of the organization amongst potential allies, professionals looking to join the field, and engaging those established in the field.  1.      Implement a campaign of seeking members by notifying members currently on the distribution list the board is looking to grow as well as chapter attendance.  2.      Host a Q & A session of those looking to join WiATSA and the board. Current board members will highlight the benefits of the membership and being a board member. GOAL: MAY 2024 Q & A session will take place.  3.      Explore how WiATSA can engage and be more inclusive to rural communities and those who serve diverse populations.  4.      Increase representation of LGBTQ or underrepresented populations within the chapter/board.  5.      Establish a protocol for elections for WiATSA board roles. GOAL: June 2024 | No updates |  |
| Financial updates | Updates | No updates at this time.  Money has been earning interest in the account. |  |
| Next Meeting: | Wednesday, January 8th 2025 6:00 pm Zoom |  |  |

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Amy Karn, Wi-ATSA Secretary Leslie Barfknecht, Wi-ATSA President