***Wi-ATSA Minutes***

2/12/2025

, Secretary Amy Karn, Susan Kelly, Treasurer Jonathan Dickey, James Besson, Nikki Haugh, Amy Gasser

Absent: President Leslie Barfknecht, Valerie Gonsalves, Meg Burge, Chelsea Goldblatt

Resignation: Kelli Bodie-Miner

Wi-ATSA Goals for 2024-2025

* Education
* Prevention
* Have a voice in the legislature
* Membership

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| **Issue** | **Discussion** | **Action/Decision** | **Person Assigned** |
| Board member roles | Meg Burge will be part of the legislative group. They will meet on Friday. If anyone else is interested in being part of this group, please let Leslie know.Matthew Marsh and Amy Gasser will be part of the Prevention group. Valerie Gonsalves, Kellie Bodie-Minor and Susan Kelly will be part of the Conference committeeChelsea Goldblatt and Nikki Haugh will be part of the Marketing and Membership committee. | Reviewed roles at last month’s meetingThe transition meeting was completed for marketing and membership. |  |
| 2025 Conference | * Venue contract signed?
* Advertising/Save the Date
* Stephanie Goerlich
* Asked to hold our date
* Board members agreed to offer her a contract
* Venue for the conference – Valerie set up a meeting following today’s meeting with Kelli and Susan to discuss a venue
* To address issues with evaluations, we will require evaluations in exchange for CE certificates.
 | Ingleside Hotel in Pewaukee, WI confirmed that they can host us again and is sending a contractBlocked 10 rooms for Thursday night and Friday nightCapacity of room is 85Need to get a contract to speaker and confirm room/rates Valerie will contact Jon directly regarding fundingShould get started on advertising and registration | Valerie/Kelli/SusanAmy will contact Shan about CE |
| Virtual training | * Codes activated
* Zoom purchased?
* Evaluations
 |  | Amy to look in Dropbox for past evaluations.Jim will look into the reasons the coupon code is not working. |
| Mailbox | * Valerie shared the items that were in the mailbox and board discussed what items should be kept.
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| Policy/legislature  | Leslie met with Meg Burge to show her the bill tracker. Any other members who are interested in being part of this committee should let Leslie or Meg know | Meg checked the bill tracker recently and there is not much currently in Wisconsin; however, it is not currently a legislative session.She found something in the Catalyst that was free for members. Tuesday, January 28th from 10 to 10:45 am.Susan has contact information for legislative person from Wi-Casa.One of ATSA’s priorities is related to juvenile offenders. |  |
| IT issues | * See previous items for IT information
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| Prevention | * They had an hour meeting with them when they asked about our organization, SOT and SO risk assessment. The hour went fast so they will likely have another one in the future.
 | Scheduling poll will be sent out to determine the next meeting time.Still at the building stages to determine our direction; good foundation and working to understand each other’s goals; what are our next steps in terms of supporting themMay be helpful for board to further develop our prevention goals Briefly discussed having a presence at conferences about sexual abuse; maybe exhibits; what trainings or conferences they can go to be more educated about offenders; co-hosting some trainings for community professionals |  |
| Membership, Marketing(Chelsea and Nikki) | Goal: Increase WiATSA memberships by raising awareness of the organization amongst potential allies, professionals looking to join the field, and engaging those established in the field. 1.      Implement a campaign of seeking members by notifying members currently on the distribution list the board is looking to grow as well as chapter attendance. 2.      Host a Q & A session of those looking to join WiATSA and the board. Current board members will highlight the benefits of the membership and being a board member. GOAL: MAY 2024 Q & A session will take place. 3.      Explore how WiATSA can engage and be more inclusive to rural communities and those who serve diverse populations. 4.      Increase representation of LGBTQ or underrepresented populations within the chapter/board.  5.      Establish a protocol for elections for WiATSA board roles. GOAL: June 2024 | Exploring options for general presentations to present at the conferenceReaching out to universities to speak there Displays or exhibits at other conferencesNeed to submit membership list to ATSA |  |
| Financial updates | Updates | Tax information will eventually need to be completed in the next few months. |  |
| Next Meeting: | Wednesday, February 12th, 2025 6:00 pm Zoom |  |  |

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Amy Karn, Wi-ATSA Secretary Leslie Barfknecht, Wi-ATSA President